



VFW Auxiliary to the Department of Maryland
“Buddy”® Poppy Program
2026-2027 Chairman

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HELLO EVERYONE,

WELL, IT'S THAT TIME OF YEAR AGAIN FALL IS APPROACHING AND WITH THE FEELING OF CRISP AIR COMES COOLER TEMPERATURES. THAT "SPECIAL" LITTLE RED FLOWER WILL ADD A PERFECT TOUCH TO ALL THE BEAUTIFUL FALL COLORS AROUND US. NOW IS A GOOD TIME OF YEAR TO SCHEDULE YOUR "BUDDY"® POPPY DRIVE. DECORATE YOUR TABLE WITH A BEAUTIFUL FALL CENTERPIECE ASSEMBLED WITH POPPIES. RAFFLE THE CENTERPIECE, WITH THE PROCEEDS DEPOSITED INTO YOUR RELIEF FUND TO SUPPORT OUR VETERANS. THE BEAUTIFULLY COLORED CENTERPIECE WILL BRING ATTENTION TO YOUR TABLE. THE MORE CREATIVE WE ARE WITH OUR MIGHTY FLOWER, THE MORE WE WILL BRING AWARENESS TO OUR MISSION. SINCE 1914, THE VFW AUXILIARY HAS UNITED AMERICANS FROM ALL WALKS OF LIFE WITH A COMMON PURPOSE: TO IMPROVE THE LIVES OF VETERANS, ACTIVE-DUTY SERVICE MEMBERS AND THEIR FAMILIES, AND OUR COMMUNITIES. ONCE SINGLE RED MIGHTY FLOWER REPRESENTS OUR "UNWAVERING SUPPORT FOR "UNWAVERING SUPPORT FOR UNCOMMON HEROES" ®

WAYS TO USE YOUR "BUDDY"® POPPIES IN EVERY NATIONAL PROGRAM

AMERICANISM—INCORPORATE "BUDDY"® POPPIES WITH YOUR POW/MIA CEREMONY ON SEPTEMBER 18TH.

HISTORIAN/MEDIA RELATIONS—WRITE A SOCIAL MEDIA POST ABOUT THE "BUDDY"® POPPY AND INCLUDE PICTURES.

HOSPITAL—INCLUDE A "BUDDY"® POPPY WITH ALL YOUR GIFT IN KIND DONATIONS TO HOSPITALIZED VETERANS.

LEGISLATIVE—WRITE MORE LETTERS TO YOUR LOCAL POLITICIANS AND INCLUDE A "BUDDY"® POPPY.

MEMBERSHIP— INCLUDE A "BUDDY"® POPPY WITH YOUR RENEWAL LETTERS.

SCHOLARSHIPS—SEND A LETTER TO YOUR LOCAL PTA AND SCHOOL COUNSELORS EXPLAINING OUR YOUTH SCHOLARSHIPS. INCLUDE A POPPY.

VETERANS & FAMILY SUPPORT—RECOGNIZE YOUR GOLD STAR MOTHERS ON SEPTEMBER 27TH WITH A CARD AND INCLUDE A "BUDDY"® POPPY.

YOUTH ACTIVITIES—PURCHASE BOOKS FOR PATRIOTISM THROUGH LITERACY AND INCLUDE "BUDDY"® POPPIES WHEN YOU DELIVER TO YOUR LOCAL SCHOOLS. DID YOU KNOW THERE IS A BOOK CALLED "THE POPPY LADY" FOR READING AGES 7 TO 10?



BUDDY POPPIES

DON'T FORGET TO ORDER YOUR BUDDY POPPIES! PLEASE SEE THE ORDER FORM IN THIS MAILING. PAYMENTS SHOULD BE SENT DIRECTLY TO THE VFW DEPARTMENT HEADQUARTERS.

HOLIDAYS SUCH AS PATRIOT'S DAY, VETERANS DAY AND THE REST OF THE HOLIDAY SEASON WILL BE UPON US, SO NOW IS THE TIME TO START THINKING HOW TO USE POPPIES AS DECORATIONS. WREATHS FOR DOORS, HANDMADE ORNAMENTS FOR THE CHRISTMAS TREE AND GRAVES ARE SOME WAYS TO SHOW THAT OUR LOVED ONES ARE NOT FORGOTTEN. THEY ALSO MAKE A GREAT FUND-RAISER!

THIS SMALL BUT MIGHTY FLOWER DOES ALL THIS AND MORE! EACH AND EVERY ONE OF US NEEDS TO EDUCATE OURSELVES, OUR AUXILIARIES AND OUR COMMUNITIES WHAT THIS FLOWER IS ALL ABOUT. LEARN MORE BY VISITING THE VFW WEBSITE:

[BUDDY POPPY - VFW](#). BELIEVE IT OR NOT THIS ONE LITTLE FLOWER DOES SO MUCH FOR OUR ORGANIZATION.



Reminder: Each Auxiliary will be expected to submit reports each month! Use QR code below to access additional information!

